

February 28, 2020

Plus their reply 3/16/20 below



Dear Enesco Retailer,

As I'm sure you have seen and read, the headlines on every news program right now is about the Coronavirus. This is not just a concerning and relevant topic for Enesco, but rather for our entire industry due to the large portion of product manufactured in China and surrounding countries.

As the government-mandated extended Chinese New Year Holiday draws to a close, our factories have been very informative and helpful in sharing that they plan to resume production as soon as they are given approval to re-open from the Government. As of today, we anticipate the factories will be back in full production in March.

We are hearing from many reports across the industry that delays in production and shipping from China are beginning to impact inventory availability right now and expect that this trend may continue well into Q2.

Enesco is pleased to share that currently we are not experiencing any shortages of inventory. Due to orders placed at the end of 2019, large shipments of our products have been arriving to our warehouse and will continue to flow in over the next two to three weeks. These shipments were on vessels by the start of Chinese New Year, and not caught up in any factory or shipping delay. Our in-stock position on popular continuing items is very strong and will be increasing over the coming days. In addition, there are several new introductions from January launch that have in stock dates of mid-March that will also be arriving on time.

We will continue to update you on the effect the virus outbreak might have on future shipments as we go into Q2 and learn more.

Thank you,

Michael Griffith
President of Enesco North America

TOPP Replied 3/16: *“Hello Betsy, We have received confirmation from Enesco that workers are back at the factory and we have not heard of any delays in delivery of Painted Ponies at this time. Please let us know if we can answer any additional questions for you.”*