



HISTORY

De Rosa Collections is a well-established and family run Uruguayan company. The company produces and exports fine handmade ceramic figurines to more than forty countries, having a presence in five continents.



In 1945, a young man by the name of Jorge De Rosa Thompson enrolled in the country of Argentina's National School of Ceramic Design, located in the capital city of Buenos Aires, which was home to world class artists and professors, the likes of Fernando Arranz and Antonio Berni.

He thrived in this fascinating new environment, exhibiting a special passion for the craft of ceramic design. In the spring of 1965, Mr. De Rosa Thompson moved his family across the River Plate to Montevideo, Uruguay where he opened his company, expanding his business into Uruguay and Brazil. In 1975 he co-founded along with Jesus & Javier Carbajales "Artesanía Rinconada".

His only child, Jorge De Rosa Duo, grew up surrounded by ceramic designers, frequently accompanying his father to his ceramic factory. He quickly developed a great interest in ceramic art.

In 1996, Jorge De Rosa Thompson handed over the running of the company to his son Jorge De Rosa Duo. This marked a new era of growth for the family business with the decision to create "De Rosa Collections" and build a new production plant.

He successfully produced timeless hand-made figurines, universally recognized for their artistic and elegant use of platinum, gold, and vibrant enamel glazes.

This new generation of "De Rosa Collections", introduced innovations not only in design and style of the figures but also new techniques.

Today the company is led by Jorge De Rosa Duo in the company of his eldest daughter Agustina De Rosa, evolving and reinventing ceramic design through bright colours, original forms and innovative textures.

Questions & Answers Of the DeRosa Authentic Artisan Process

1. What are the pieces made of?

High fired ceramic.

2. How does the production process begin?

De Rosa Collections figurines are unique works of ceramic art designed by Uruguayan artisans and craftsman. Expert hands skillfully create every new product, always under the supervision of the De Rosa family. Once a Master Design is approved, a mould is made and liquid ceramic is poured into this mould.



When semi-dry the figurine's form is removed from the mould; it is quite smooth and must be hand-carved before the moist ceramic hardens and becomes difficult to add texture, detail and personality.

Most of our pieces are solid except for the biggest ones. Moulds only give the piece its general shape and some basic lines to guide the carver.

3. How are the pieces carved?



This step is what distinguishes us from other lines, and what makes no two pieces are ever carved exactly the same. In order to be able to carve correctly, pieces are kept moist so that the carver can cut and mark the design. However, some textures need the piece to be almost dry, so in these cases the carver must first make the cuts with the piece moist, and then let it dry to be able to carve other textures.

Our founders created our carving technique and its unique skill can only be learned in our workshop.

4. How are the pieces fired in the kiln?

Six days of natural drying are needed before the pieces can enter their first kiln firing at 1000 degrees Celsius.

5. How are the pieces painted?

After the first kiln firing the figurines are hand-painted with a colourful variety of ceramic slips and bright enamel glazes. When completed each figurine once again needs to be fired in the kiln at 1080 degrees Celsius.



6. How is the gold and platinum applied?



Once the pieces are removed from the kiln, they must be checked before the artist can apply the gold and platinum with a special brush. After this application the pieces return for the third time to the kiln at 780 degrees Celsius. The application of gold and platinum marks the final step. These precious metals are used not only to accentuate the personality of the figurines, but to transform the De Rosa Collection into the brightly coloured jewels in the world of handcrafted ceramic design.

7. What gold and platinum is used?

Gold and platinum applied is a solution with a concentration of 12% of precious metals.

8. How many times do the pieces need to enter the kiln?

In some cases, depending on the glazes used, the pieces could be fired up to five times.

9. How many days does the production process take?

Usually about nine days.

10. Where are our figurines made?

All our figurines are produced exclusively in our workshop in the state of Canelones, Uruguay, South America.

Recommendations For Exhibiting Our Products

- Lighting is essential so that you can see the shine of the gold and platinum glazes.
- Direct lighting to the pieces on display also highlights the unique hand carved cuts and ceramic textures of it.
- It is advisable to place the pieces in height order to display them properly, so that they do not overshadow each other. This gives fluidity to the display and makes it more interesting to the potential customer, allowing them to appreciate the exceptional value of our unique sculptures.

Cleaning Recommendations

Clean with a damp cloth, never use abrasive solutions.

De Rosa Collections Unique Selling Points.

- The high heat ceramic material it is made from.
- Our proud 50-year-old family run Uruguayan heritage.
- The skilful hand-made traditional and unique process that takes place in every figurines creation.
- An exquisite work of ceramic art designed and individually made by skilled Uruguayan artisans and craftsmen at a reasonable price.
- No two pieces are ever created exactly the same



Hello Friends,

I am excited to introduce the De Rosa beautiful array of ceramic critters and add these animal friendly gifts to my website for you. They traveled all the way from Uruguay, and I know you will find a special place in your heart, or as a gift for a Special Friend, to remember a moment in time. Enjoy this unique menagerie and their story of a family heritage of design. Smile! See these cuties on my site at <https://www.fjordpony.com>

Cheers,

Betsy



Watch this process in this awesome video ~ <https://youtu.be/POsCB-TPqbo?t=11>